

NOVALASH®

The Physician and Cosmetic Chemist formulated lash extension system developed for your health and safety... the educated choice.

The Healthiest Lash Extension System on the Market

- American Made & Pharmaceutical Grade
- Physician Formulated.
- Does not contain any detectable formaldehyde as manufactured and delivered in the bottle and as confirmed by testing under EPA method TO-11A/8315HPLC-UV.
- Contains only ingredients approved by the FDA for medical and/or cosmetic use

Make Your Appointment
TODAY with your
Certified and Advanced Trained
NovaLash Extensionists

MsToi

www.MsToi.com



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NOVALASH® NEWS



Anti-Aging, Younger Looking Eyes

Eyelash extensions are not only one of the hottest new service categories to enter the market because of its unique lash-by-lash application process, they're also making waves in the anti-aging genre.

Application of NovaLash extensions result in thick, long-lasting, eye-opening lashes. Known to make eyes look five to 10 years younger, extensions are affordable, safe, non-surgical option to take years off clients' faces.

NOVALASH® NEWS

SUGARY SENSATION

Create an alluring eye flutter with the help of **Candied Lashes** from NovaLash. The hand dipped, freeze dried and crystallized lashes are designed to create a variety of looks ranging from fun to fantasy. All of the delicious colors can be worn day or night for a delicate sparkle that lasts up to two weeks, says the company. Colors include cinnamon toast, blue raspberry, mint chocolate chip, pink lemonade, butterscotch, sugar plum and licorice. www.novalash.com



888.472.6129